

PRESENTATION TITLE

Keywords: Global Container Shipping

Global Container Shipping is once again in the midst of major upheaval. This should not be seen as an exception – it should instead be seen as a new normality.

There are multiple large scale forces which will be reshaping container shipping in not only the coming years but also the coming decades. These forces will make navigating the industry difficult – but also filled with both threats and opportunities.

The major forces we are faced include geopolitical changes, decarbonization efforts, an increased focus on supply chains as a national security issue, changes in sourcing patterns, consolidation, emergence of new container players, automation and AI.

As these forces become stronger it is not just the container shipping lines which have to change and adapt. All stakeholders in the container supply chain need to adapt if they want to thrive – this includes ports, terminals, cargo owners, freight forwarders as well as the many supporting industries surrounding the industry.

This presentation will focus on the major threats and opportunities as well as how stakeholders need to prepare themselves for the changes.